# productinformation

### tesa® 4970

#### Double-sided filmic tape with high adhesion

tesa® 4970 is a thick white double-sided self-adhesive tape consisting of a PVC-film backing and a tackified acrylic adhesive.

#### tesa® 4970 features:

- Excellent combination of high tack and immediate adhesion
- High coating weight for good bonding performance on rough or dusty surfaces
- Suitable for long term applications

#### Main Application

- Mounting of plastic and wooden trims
- Mounting of decorative POS materials and displays
- Mounting of signs and scales

#### Technical Data

•	Backing material	PVC film	•	Tensile strength	38 N/cm
•	Color	white	•	Type of liner	glassine
•	Total thickness	225 μm		Colour of liner	brown
	Type of adhesive	tackified acrylic		Thickness of liner	71 μm
	Elongation at break	20 %		Weight of liner	$82  g/m^2$

#### Adhesion to

•	Steel (initial)	13.0 N/cm	•	Steel (after 14 days)	13.6 N/cm
	ABS (initial)	13.4 N/cm		ABS (after 14 days)	14.4 N/cm
•	Aluminium (initial)	11.5 N/cm	•	Aluminium (after 14 days)	12.6 N/cm
	PC (initial)	16.2 N/cm		PC (after 14 days)	16.9 N/cm
	PE (initial)	8.5 N/cm		PE (after 14 days)	9.1 N/cm
•	PET (initial)	11.5 N/cm	•	PET (after 14 days)	11.9 N/cm
	PP (initial)	9.7 N/cm		PP (after 14 days)	10.8 N/cm
	PS (initial)	14.7 N/cm		PS (after 14 days)	15.2 N/cm
	PVC (initial)	12.4 N/cm		PVC (after 14 days)	16.6 N/cm

#### **Properties**

•	Temperature resistance short term	70 °C	Resistance to chemicals	• • •
	Temperature resistance long term	60 °C	Softener resistance	• • •
	Tack	• • •	Static shear resistance at 23°C	• • •
	Ageing resistance (UV)	•••	Static shear resistance at 40°C	• •
	Humidity resistance	• • • •		

Evaluation across relevant tesa® assortment: •••• very good ••• good •• medium • low

For latest information on this product please visit <a href="http://l.tesa.com/?ip=04970">http://l.tesa.com/?ip=04970</a>

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#### Additional Information

A fingerlift version (extended liner), tesa® 7149, is also available.

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